

# **MURRUMBIDGEE TURF CLUB**

Sponsorship Opportunities

# 100 CLUB

- Now in its 29<sup>th</sup> year, the premise of the 100 Club program is simple – local businesses pay a set fee to be in the draw to win the Wagga Gold Cup naming rights.
- The 100 Club Gala Sponsorship & draw is held approximately 8 weeks prior to the Wagga Gold Cup, with each of the 100 businesses being drawn and allocated a race sponsorship & hospitality package.
- The drama builds throughout the night as the last business drawn wins the Wagga Gold Cup naming rights – along with fantastic brand building promotion and prizes.
- It's an excellent opportunity to network with other Wagga businesses and VIP's within the Wagga community.
- You will need to join the waitlist by emailing [sales@mtcwagga.com.au](mailto:sales@mtcwagga.com.au) with the program launched in November every year.



# MOUNTING YARD

The Murrumbidgee Turf Club is the home of the Wagga Wagga Gold Cup Carnival and is the largest racing and training centre in Southern Country NSW.

Take advantage of this great reach with signage in our mounting yard, based on availability.

- 12 months, 25 race meetings per year, minimum 6 races per meet, up to 200 races per year
- Signage within the Mounting Yard
- Sky Racing coverage of your logo

Price:

- Sign manufacture & framing at own cost for the initial installation & any updates required throughout the length of installation.
- Site Fee \$450 per year, invoiced 1<sup>st</sup> April, yearly fee increases in line with CPI
- Please note we use Riverina Signmakers at the MTC Wagga however you are welcome to use your own contacts, we ask they arrange a site visit to the MTC Wagga before any installation occurs.





# TRACKSIDE SIGNAGE

The Murrumbidgee Turf Club is the home of the Wagga Wagga Gold Cup Carnival and is the largest racing and training centre in Southern Country NSW.

Take advantage of this great reach with signage along our Trackside, based on availability.

- 12 months, 25 race meetings per year, minimum 6 races per meet, up to 200 races per year
- Signage Trackside
- Sky Racing coverage of your logo

## Price

- Sign manufacture & framing at own cost for the initial installation & any updates required throughout the length of installation.
- From \$3,500 per annum, based on location, limited availability, invoiced yearly 1<sup>st</sup> April. Yearly fee increase in line with CPI
- Please note we use Riverina Signmakers at the MTC Wagga however you are welcome to use your own contacts, we ask they arrange a site visit to the MTC Wagga before any installation occurs.



# SIGNAGE ON COURSE (NOT TRACKSIDE)

The Murrumbidgee Turf Club is the home of the Wagga Wagga Gold Cup Carnival and is the largest racing and training centre in Southern Country NSW.

Take advantage of this great reach with signage opportunities on course based on availability.

- Prominent signage on course within the grounds of the Murrumbidgee Turf Club.
- Location to be determined via a site visit
- Visible to patrons for a period of 12 months, including 25 race meetings per year plus at least 30 non-race day functions

## Price

- Sign manufacture & framing at own cost for the initial installation & any updates required throughout the length of installation.
- Site Fee from \$1000 per annum, depending on location. Invoiced yearly 1st April, yearly fee increase in line with CPI
- Please note we use Riverina Signmakers at the MTC Wagga however you are welcome to use your own contacts, we ask they arrange a site visit to the MTC Wagga before any installation occurs.
- All signage must be approved by the Murrumbidgee Turf Club





# RACE BOOK / BIG SCREEN TV ADVERTISING

The Murrumbidgee Turf Club hosts approximately 25 race meetings per year and produces a race book for each meeting. Ads that appear in the race book are also shown on the Big Screen TV located trackside.

- 25 Race Meetings Per Year
- 1 x A5 Black & White ad to appear in the Race Book
- Same ad or logo to appear on the Big Screen TV throughout the race day
- Ad to be supplied as an A4 PDF and will be resized by MTC team

## Pricing:

- 1 x Ad @ \$100 per race meeting (to appear in Race Book & Big Screen TV)
- 6 months \$80 per ad (to be billed monthly ie. \$173.33, includes 13 race meetings)
- 12 months \$60 per ad (to be billed monthly ie. \$125 per month, includes 25 race meetings)





# RACE DAY SPONSORSHIP

Availability of race day sponsorship is limited due to the majority of MTC race meetings being pre-allocated to the 100 Club sponsorship group.

In the event there is an unallocated race meeting and a race sponsorship does become available, the following sponsorship rates will apply:

- Race Sponsorship \$500
- Racing NSW race name rights on all social media and archived results
- Trophy Sponsorship \$250 (includes trophy for winning owner/trainer & race presentation)
- Entry & Hospitality arrangement to be made with the MTC depending on date of race meeting
- Please note this does not include our Tier One race days and is based on availability and approval from the Murrumbidgee Turf Club.



# FASHIONS ON THE FIELD – PRIZE SPONSORSHIP

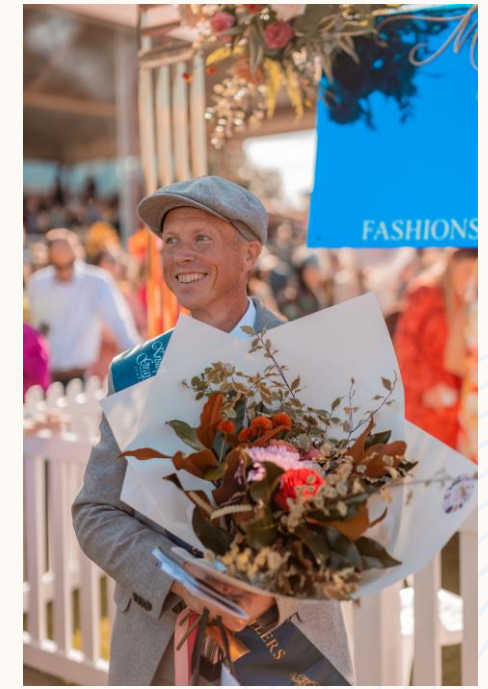
The Kristopher Graydon Fashions on the Field at the Wagga Gold Cup are one of the best in country racing, with a prize pool of over \$17,000 offered across 5 categories.

- Lady of the Day
- Millinery of the Day
- Man of the Day
- Couple of the Day
- Contemporary Award

If you'd like to donate a prize for the Kristopher Graydon Wagga Gold Cup Fashions on the Field event (minimum value \$150), in return you will receive:

- 2 x General Admission tickets to Gold Cup
- 2 x Members Entry passes to Gold Cup
- Logo on Fashions booklet & posters
- Logo within Gold Cup race book

Please note all prizes must be approved by the committee to determine suitability.





# **THANK YOU**

Please contact Cass Writer  
for more information.

(02) 69212151

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